

GUNS DON'T CHILL PEOPLE

Written by

Nathan Hardwick

nathan@wemakehay.co.uk
07894 948575

INT. BLASTEM GUNS INC. - DAY

As American gun manufacturers rally to argue their case that 'guns don't kill people' and that, even if they do, it's definitely nothing to do with the people who make those guns, one company has come up with an interesting way to deflect attention.

BIG GUN 1

OK, guys, here's the deal, it's getting tricky for us out there and I think one of the problems is that our products sound a little bit scary.

BIG GUN PR

So you want us to what?

BIG GUN 1

Jesus Christ, Ingrid, are you Head of the Marketing Department or the freakin' Kindergarten?

BIG GUN PR

Well, I'm unarmed, so I'm guessing the Marketing Department.

BIG GUN 1

I want you to come up with softer... 'gentler' names. I mean, AK-47 doesn't exactly sound very 'family friendly'.

BIG GUN PR

An AK-47 isn't.

BIG GUN 1

And with that kind of attitude it never will be! So, I'll start throwing out names and you start firing back alternatives. Rifle!

BIG GUN PR 2

Boom boom stick.

BIG GUN 1

Awesome! Shotgun.

BIG GUN PR 2

Big boom boom stick!

BIG GUN 1

Oustanding! Handgun.

BIG GUN PR 2
Mini boom boom stick?

BIG GUN 1
OK, enough with the boom boom
sticks, try again. Handgun!

BIG GUN PR 3
Fingerblaster?

BIG GUN 1
Outstanding. I can see this
spreading like napalm!

BIG GUN PR
Do you even know what fingerblaster
means?

BIG GUN 1
I don't need to know what it means,
just throw some kittens into the
mix and it'll go viral. Lets keep
it moving people. Uzi!

BIG GUN PR 2
Scatterbrain.

BIG GUN 1
You guys are knocking it out of the
park. OK, lets break for coffee...
wait, who's that coming into
reception, is that Henry? He sure
looks pissed off about something...
oh, shit, he's got a rib-tickler...
hit the ground.